

**RESOLUTION OF THE
EAGLE SPRINGS COMMUNITY ASSOCIATION, INC.
ADOPTING A SOCIAL MEDIA POLICY**

SUBJECT: Adoption of a social media policy.

PURPOSE: To establish a policy to be followed setting behavioral standards, expectations, and guidelines with respect to use of Association sponsored social media.

AUTHORITY: The Declaration, Bylaws, and Articles of Incorporation of the Association and Texas Law.

WHEREAS, the Board of Directors for the Association has determined the Association may benefit by utilizing social media such as Facebook, Twitter, and other similar medias for the purpose of providing information concerning community events, governance, meetings, discussion forums, community advertisement, and other similar information;

WHEREAS, social media is defined as media designed to be disseminated through social interaction, created using highly accessible and scalable publishing techniques;

WHEREAS, social media is a powerful communications tool that may have a significant impact on the Eagle Springs Community Association, both positive and negative if not properly utilized;

WHEREAS, the Board of Directors has determined it is in the best interests of the Association to adopt guidelines, expectations, and rules for using any social media sponsored by the Association in order to protect the Association's and individual owners' reputations;

NOW, THEREFORE, The Board of Directors adopts the following Social Media Policy:

Central Responsibility

1. The Social Media Liaison ("Liaison") is appointed by the Board of Directors and is responsible for monitoring all posts and social media content. The Liaison will view all posts periodically. Alternatively, the Liaison's responsibilities may be delegated by contract to the Management Company or a Social Media Management Agency.
2. The Board, Management Company, and Liaison personnel who use social media on behalf of the Association will be trained in the use of social media tools to ensure consistency in the treatment of posts.
3. The Liaison, Management Company, Social Media Management Agency, and Board members shall be the only authorized parties to create new pages, feeds, groups, etc. on Association social networks or designated as "Official" Association Social media.

4. The Liaison, Management Company, or Social Media Management Agency shall report to the Board at least once every month concerning status of social media and coordinate with the Board as to postings and information to be broadcast via the Association's social media.

Use of Association Social Media

5. Posts containing any of the following items are prohibited and will be deemed a violation of this Policy:
- a. Vulgar language
 - b. Inappropriate images, such as, but not limited to, pornography
 - c. Personal attacks of any kind against any person
 - d. Comments or content that promotes or perpetuates discrimination
 - e. Spam or links to other sites
 - f. Advocating illegal activity
 - g. Promotes services, products, which are unrelated to Association event sponsorship
 - h. Promotes or defames any political organization or candidate
 - i. Infringements on copyrights or trademarks
 - j. Personally identifiable medical information
 - k. May be perceived as violating another person's right to privacy, including but not limited to street addresses and/or license plate numbers
 - l. Information that may compromise the safety, security, or proceedings of any legal action pertaining to the Association.

Content Management

6. Any posts, which in the Association, Board, Liaison, Management Company, or Social Media Management Agency discretion are in violation of this Policy may be deleted from the Association's social media.
7. In the event any content is found to be contrary to this Policy, the owner posting such content will be deemed in violation of this Policy and subject to appropriate enforcement action in accordance with the Association's Enforcement Policy, which may include fines (after notice and opportunity for hearing) or legal action. In the event an owner has violated this Policy more than three times within a 24 month period, such owner shall be removed, at the Board's discretion, as an allowed user and will no longer have access the Association's social media site(s).
8. The Association, Board, Liaison, or Management Company make no representations regarding the accuracy or veracity of content published on its social media sites whether posted by the Board, Liaison, Management Company, Social Media Management Agency, residents or third parties. The Association, Board, Liaison, or Management Company make no guarantee that any information published is current, exhaustive, complete or suitable for any purpose.

Disclaimer

9. The Association does not control or endorse the content, messages, or information submitted or posted by residents/owners/members or third parties. The Association disclaims any liability in connection with the use of its social media sites and any participation in such use. The Association specifically disclaims any liability for offensive, inappropriate, obscene, unlawful or objectionable content or information encountered on the Association's social media sites.

Amendment

10. The Policy may be repealed, supplemented or amended from time to time by the Board of Directors.

CERTIFICATION

"I, the undersigned, being the President of Eagle Springs Community Association, Inc., hereby certify that the foregoing Dedicatory Instrument was adopted by at least a majority of the Association Board of Directors at an open meeting of the Board of Directors, properly noticed to members, at which a quorum of the Board was present."

By: Michael Hamlin, President

Print Name: Michael Hamlin

ACKNOWLEDGEMENT

STATE OF TEXAS §
 §
COUNTY OF HARRIS §

BEFORE ME, the undersigned authority, on this day, personally appeared Mike Hamlin, President of Eagle Springs Community Association, Inc. the person whose name is subscribed to the foregoing instrument and acknowledged to me that they executed the same as the act of the Association for the purpose and consideration therein expressed and in the capacity therein stated.

Given under my hand and seal of office this 19 day of July, 2018.

Hannah Langolf
Notary Public, State of Texas



The property affected by the said Instrument is described as, to wit:

Eagle Springs, Sections 1-51, additions in Harris County, Texas, according to the maps or plats thereof, recorded in the Map Records of Harris County, Texas, under Clerk's File Nos. U792723 and V736736, U792725, U792727, U792729, U792731, V495717, V495719, V959749, W881752, V959752, V920558, W549541, W204074, W588525, X093023, X093045, Y421889, Y421887, X354245, X268460 and Y716454, X354256, X803244, Y920194, 2007-0171502, Y493344, Z359050, Z021029, 2007-0079106, 2006-0215486, 2007-0271995, 2007-0052303, 2006-0215489, 2007-0271998, 2008-0176120, 2008-0110551, 2009-0387836, 2009-0078109, 2009-0078110, 2012-0156238, 2010-0343528, 2009-0078111, 2012-0156024, 2010-0418322, 2011-0309512, 2014-0120395, 2011-0431342, 2013-0091207, 2013-042212, 2013-0422127, 2013-0440506, and 2015-0386732, respectively, along with any replats, supplements, and amendments.

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e-Filed & e-Recorded in the
Official Public Records of
HARRIS COUNTY
STAN STANART
COUNTY CLERK
Fees \$28.00

RECORDERS MEMORANDUM

This instrument was received and recorded electronically
and any blackouts, additions or changes were present
at the time the instrument was filed and recorded.

Any provision herein which restricts the sale, rental, or
use of the described real property because of color or
race is invalid and unenforceable under federal law.
THE STATE OF TEXAS
COUNTY OF HARRIS

I hereby certify that this instrument was FILED in
File Number Sequence on the date and at the time stamped
hereon by me; and was duly RECORDED in the Official
Public Records of Real Property of Harris County, Texas.



Stan Stanart

COUNTY CLERK
HARRIS COUNTY, TEXAS

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